

13. PLANTING SEEDS (Have an apple and a plate with a few apple seeds)

If I gave you a choice, which would you rather have, the apple or the seeds? I guess most of us would choose the apple.

A long time ago there was a guy who would have taken the seeds. He was a nut about apple seeds - so much so that people called him Johnny Appleseed. For many years he walked across hundreds of miles of our country, back when most of it was frontier land, and everywhere he went he planted apple seeds. The trees from those seeds fed many thousands of people in later generations. That's real long range planning!

Many of us are interested mainly in the present. We don't think ahead like Johnny Appleseed.

Maybe you don't want to go around planting apple seeds like he did. But there's another kind of seed you should be planting every day - the seed of good feelings between you and your fellow man.

You can do it by living our slogan, "Do a Good Turn daily. " Every time you do a Good Turn , you are planting a seed of good feeling. That seed may start the growth of a tree of Good Turns in each person you help. So that one Good Turn may lead to many other Good Turns through the years, affecting the lives of hundreds of people.