



Dear Parent or Member:

We are all aware of the increasing difficulty schools face in acquiring sufficient funds to provide the necessary educational and extra-curricular materials needed for our children. We are also aware of extra needs that churches and organizations are confronted with on a daily basis. Today's budgets simply cannot keep up with the high cost demands.

Our local stores have the same concerns you and I do about providing a quality education and necessary needs of this community and that is why they have introduced the Labels for Learning™ program.

During 2007 through July, 2009 we will donate 5¢ for every Our Family® product (barcode) that you purchase and turn in. Collection areas will be set up at a designated area to deposit the UPC barcodes. For every bundle of 500 UPC barcodes collected, we will receive \$25.00. We will then be able to use this money to help supply the needed materials for our children's education; our church and organizations needs.

The program is simple because Our Family® is so popular. Did you know that we currently sell 22,000+ Our Family® products each week? Collecting UPC barcodes will quickly add up. We encourage you to save "Our Family®" barcodes. Together, we can improve the quality of education and special needs.